26th December 2014

**YOKOHAMA Announces Changes in Senior Management**

Tokyo – The Yokohama Rubber Co., Ltd., announced today the following changes in senior management responsibilities, as decided at the December 26, 2014, meeting of the board of directors. The changes will be effective as of January 1, 2015.

***Changes in directors’ responsibilities***

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| --- | --- | --- |
|  | *New position* | *Current position* |
| **Hikomitsu Noji** | President and Representative Director | President and Representative Director, President of Tire Business |
| **Fumio Morita** | Director and Managing Corporate Officer, Head of Corporate Social Responsibility Div., in charge of Sports Business Planning Dept., President of PRGR Co., Ltd., in charge of Yokohama Motorsports International Co., Ltd. | Director and Managing Corporate Officer, Head of Corporate Social Responsibility Div., in charge of Sports Business Div., and Yokohama Motorsports International Co., Ltd. |
| **Hideto**  **Katsuragawa** | Director and Managing Corporate Officer, President of Tire Business, Chief Tire Marketing Officer, Head of O.E. Tire Sales & Marketing Div., President of Yokohama Continental Tire Co., Ltd. | Director and Managing Corporate Officer, Chief Tire Marketing Officer, Head of O.E. Tire Sales & Marketing Div., President of Yokohama Continental Tire Co., Ltd. |